

## IKA celebrates its 30th anniversary

Wolfen, 23<sup>rd</sup> Sept 2024 – On 19<sup>th</sup> Sept 2024, IKA Innovative Kunststoffaufbereitung GmbH & Co. KG celebrated its 30th anniversary with a festive event that brought together around 150 international guests, including business partners, customers, and long-standing companions, at its headquarters in Wolfen, Saxony-Anhalt.

The anniversary celebration not only marked three decades of successful company history, but also the beginning of a new era for IKA. In a ceremonial setting, the company unveiled its new branding, symbolizing IKA's continuous development and forward-looking orientation. "Our new IKA brand reflects our continuous commitment to innovation and excellence," said Alexander Hofer, CEO of IKA-Group, in his speech. "It represents our dedication to exceed market expectations as true market leader also in future decades".

The event looked back at the milestones in the company's history while also highlighting the challenges and opportunities of the future. "We are proud of what we have achieved in recent years, and we look forward to tackling future challenges," said Dr. Timo Seibel, CTO of IKA-Group. "With our new brand and our vision for the future, we are ideally prepared to meet upcoming challenges and continue to lead in our industry."

Political representatives were also attending, delivering welcome addresses. Among them were Stefanie Pöttsch, State Secretary at the Ministry of Economy, Tourism, Agriculture, and Forestry of Saxony-Anhalt, and Mayor Armin Schenk of Bitterfeld-Wolfen. The event provided numerous networking and exchange opportunities, as well as the chance to get a closer look at the production facility through guided tours.

Founded in 1994, the company has developed over the past 30 years into one of the leading suppliers of stabilizers and additives for the PVC processing industry and now stands for the highest innovation and quality. With the introduction of the new brand and the expanded management board since July [[Press Release July 2024](#)] IKA is making a strong statement for the future, emphasising its position as a pioneer in the industry.

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IKA has been an integral part of the international plastics industry since it was founded in 1994. In October 2020, IKA-Group was formed after a successful Management Buy-In. IKA Innovative Kunststoffaufbereitung GmbH & Co. KG, located in Bitterfeld-Wolfen, is the central production site of the IKA-Group and, together with its international subsidiaries and partners, distributes stabilisers and additives for the PVC processing industry. IKA specialises in the development and production of stabilisers for window profiles, foamed and technical profiles, sheets, pipes and injection moulding as well as stabilisers for soft PVC applications such as cable sheathing, floor coverings and roofing membranes. The portfolio is further completed by the distribution of additives such as impact modifiers and flow aids. We focus on realising our customers' requirements by developing highly efficient solutions based on technology, quality and service.

